

What is claimed is:

1. A fixing structure of a door weather strip of a car comprising a weather strip and an insert clip for fixing a molding part of said weather strip to a door panel with said insert clip wherein,

said molding part of the weather strip comprises an insertion hole and bag-shaped fitting grooves above said insertion hole at the outer side of the car;

each fitting groove comprises an opening at the lower end thereof;

said insert clip comprises a plate-shaped body, clip part and pawl parts;

said clip part being projected laterally from said body part to be inserted into the insertion hole of the weather strip to fix the weather strip to the door panel;

each pawl part stands upright from the outer end of the body part to tightly fit in a corresponding fitting groove of the weather strip.

2. A fixing structure of a door weather strip of a car comprising a weather strip and an insert clip for fixing a molding part of said weather strip to a door panel with said insert clip wherein,

said molding part of the weather strip comprises an insertion hole and bag-shaped fitting grooves above said insertion hole at the outer side of the car;

each fitting groove comprises an opening at the lower end thereof;

said insert clip comprises a plate-shaped body, clip part and pawl parts;

said clip part being projected laterally from said body part to be inserted into the insertion hole of the weather strip to fix the weather strip to the door panel;

each pawl part stands upright from the outer end of the body part to tightly fit in a corresponding fitting groove of the weather strip.

an inner surface of an outside wall forming said fitting groove forms a curved convex surface;

an outside wall of said pawl part forms a curved concave surface;

said curved convex surface and curved concave surface make an air

tight contact with each other.

3. A fixing structure of a door weather strip according to claim 1 wherein an embedding recess is formed at the outer side of the molding part of the weather strip for receiving the body part of the insert clip.

4. A fixing structure of a door weather strip according to claim 2 wherein an embedding recess is formed at the outer side of the molding part of the weather strip for receiving the body part of the insert clip.